



DE JUISTE AFMETINGEN OP SOCIALE MEDIA: DIT MOET JE WETEN!



BEAUJAUNE
MARKETING // COACHING

FACEBOOK



COVER FOTO

Best size: 820x312 px
Minimum: 400x150 px

PROFIEL FOTO

Minimum: 180x180 px

IMAGE POST

Best size: 1200x630 px

LINK POST

Best size: 1200x627 px



INSTAGRAM

PROFIEL FOTO

Minimum: 180x180 px

POST

Best size: 1080x1080 px
Minimum: 612x612 px

STORY POST

Best size: 1080x1920 px
Minimum: 600x1067 px

LINKEDIN



COVER FOTO

Best size: 1584x396 px

PROFIEL FOTO

Best size: 400x400 px
Minimum: 200x200 px

IMAGE POST

Best size: 1200x1200 px

LINK POST

Best size: 1200x628 px

LINKEDIN BUSINESS



ACHTERGROND FOTO

Best size: 1536x768 px
Minimum: 1192x220 px

LOGO

Best size: 300x300 px

BANNER

Best size: 646x220 px

HERO IMAGE

Best size: 1128x376 px



PINTEREST

PROFIEL FOTO

Minimum: 165x165 px

PIN

Best size: 1000x1500 px
(2:3 Ratio)

COVER FOTO

Best size: 656x369 px

TWITTER



PROFIEL FOTO

Best size: 400x400 px

COVER FOTO

Best size: 1500x500 px
Minimum: 1024x280 px

LINK&IMAGE FOTO

Best size: 1024x512 px
Minimum: 440x229 px



GOOGLE MY BUSINESS

PROFIEL FOTO

Best size: 250x250 px
Minimum: 120x120 px

ACHTERGROND FOTO

Best size: 1080x608 px
Minimum: 480x270 px

IMAGE FOTO

Best size: 800x600 px
(4:3 Ratio)



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